

Day of Action Planning Guide

June 10 National Day of Action – AFGE Social Security Worker Visibility Day.

This is a nonpartisan, apolitical day of unity and visibility for the issues that matter most to our members and the public we serve:

- **RIGHT-SIZE STAFFING** — Congress must hear that SSA is understaffed and frontline workers are stretched to the limit.
- **WORKER VISIBILITY & GRATITUDE** — This is a day to show appreciation for our colleagues and make every SSA worker feel seen and heard.
- **RETENTION** — We will lift up the retention tools that matter: reinstatement of telework, better pay and benefits, and restoration of flexible schedules (including the TSC flex band).

What to Plan

Our priority is public-facing events with media presence. Every local should be thinking about what works for your community and your members. Here are the options:

PRIORITY (Public-Facing / Media Turnout):

- Actions on the sidewalk near or in front of your building (not on SSA property)
- Town Halls
- Roundtables with community partners
- Letters to the Editor

ALTERNATIVES (If a public-facing event is not feasible):

- Lunch and Learns: Internal worker discussions on retention, pay, flextime, and telework
- Other creative events of your choosing (i.e. Order pizza, AFGE at SSA bowling night, etc)

Location/Permits

We recommend hosting events on any public property directly in front of your facility or you could consider in front of a member of Congress's local office. Scout a good spot that is visible to the public (if you're hosting a rally). Normally your local police department will have a special events division that you can contact about picketing or rallying in public spaces. Contact your local police department to see what you need to do to host an event at your location.

Timing

We recommend holding your Day of Action event happening at noon or after hours, depending on the type of event.

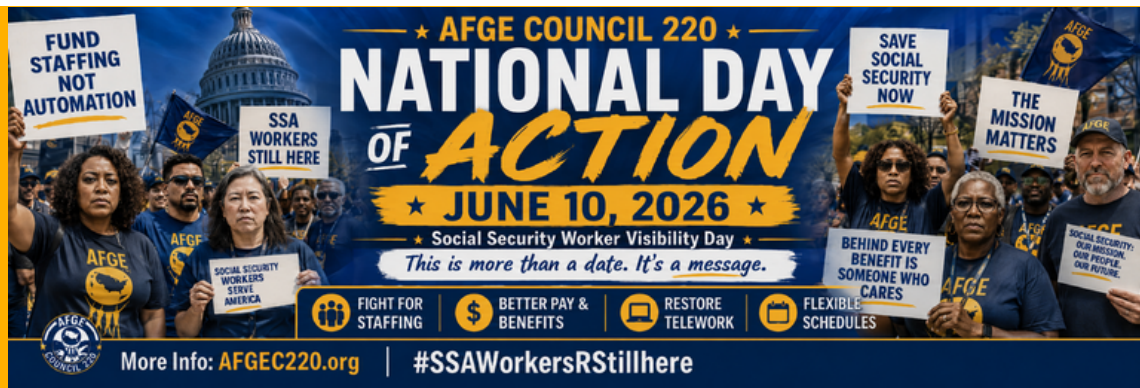
Share Event Info

Once you've decided on the timing, location and type of event you will be hosting, **please contact your RVP, Ronnie Johnson (justyn23@bellsouth.net) and Emily Curry (ercurry@cooleyps.com) to put it on our map of events and so CPS can submit a media advisory ahead of your event.** In the email, indicate who the event organizer is, the type of event you will be hosting, the time and location, who will be available for press interviews, and what other groups will be attending.

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Two Weeks Before Event/ASAP

- Send out fliers announcing the event to local contacts.
- Reach out to all local lawmakers or their staff, but especially all federal lawmakers.
- Reach out to community allies, particularly veterans' service organizations. Be sure to invite other local labor unions, Central Labor Councils, and AFL-CIO State Federations. Begin to recruit attendees to your rally from your facility. Start with your Executive Board and stewards, then approach other members to encourage them to participate.
- Begin planning your agenda for the rally day. Who will speak? What is your plan for rally signs and chants?
- Begin planning for any potential materials, such as a bullhorn, podium/microphone, and any signs you need.
- Delegate tasks: Recruit a point person on the ground at the rally who can help ensure that the event runs smoothly if anything needs to happen the day of the event.
- Prepare Rally signs. Visit AFGE C220 website to see rally sign options. To order signs from AFGE, use www.afge.org/printrequest. Your local will have to pay for printing and shipping. Requests must be received no later than 10 business days prior to the event.

One Week Before Event/ASAP

- Continue to recruit attendees for your event.
- Finalize the agenda for the event in terms of speakers, delegated tasks, and materials.
- Finalize your list of materials you need for your rally.
- Start watching the weather! Is there rain forecast? Does it rain every afternoon (looking at you, Florida)? Cheap ponchos from a local gas station will do the trick! If it's above 80 degrees, think about providing water bottles and bringing a cooler for ice.

Day of Action!

- Arrive at your event at least an hour early to set up! • Bring materials from your finalized list (signs, fliers, bullhorn, bottles of water, etc.).
- Introduce your spokesperson to any media on site.
- Take pictures and post them to social media. Tag AFGE C220 so we can share them.
- Call or email Congress through our Action Hub at afgec220.org
- Write postcards to Congress OR Dear Colleague letters
- Encourage Union empowerment visibility — signs, boards, visibility materials.
- Have a great event!

Hashtags and Rally Cries

#SocialSecurityWorkersStillHere #HellNoWeWontGo #AmericasSecurityIsSocialSecurity #SSAMeansStartStaffingAccordingly #StillHere4U #PublicServiceWithPurpose #TheMissionMatters #ThePeopleMakeItHappen #SaveSocialSecurityNow #BehindEveryBenefitIsSomeoneWhoCares #SSAStillStanding4U

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